

MELILLA, A WORLD OF OPPORTUNITIES FOR INVESTMENT



Melilla wishes to write a new chapter in its history by boosting investments in new business sectors and areas.

Right from the time of its incorporation into the Kingdom of Spain in 1497, the city of Melilla has always had an exceptional commercial tradition that has made it a cosmopolitan city open to the world.


In recent years we have drawn up a strategy of diversification of our traditional commercial structure towards a new economic model that is more focused on business services, new technologies and tourism, as set out in the Melilla Strategic Plan.

In this respect, Melilla wishes to write a new chapter in its history by boosting investments in new business sectors and areas.

Melilla has powerful arguments backing it as an unparalleled investment destination:

- A special tax regime, with allowances of 50% on direct taxes such as personal income tax (IRPF) and Corporation Income Tax.
- A privileged tariff treatment, given that it lies outside the European Union customs union and has Free Port status.
- A complete investment aid programme.
- A strategic location at the entrance to the Mediterranean, with excellent air and sea communications.

Hundreds of companies already benefit from these and other advantages in a city that is small yet can offer a world of opportunities.



JUAN JOSÉ IMBRODA ORTÍZ
President of the Autonomous City of Melilla



MESSAGE FROM THE PRESIDENT OF PROYECTO MELILLA, S. A

PROMESA has helped create more than 3,000 direct jobs in 1,800 business sectors through the management of subsidies and aid to a value of 19 million euros.

Since its timid beginnings back in 1991, Proyecto Melilla, S.A. (PROMESA) has become the local development agency of the Autonomous City of Melilla.

Over the course of these years, PROMESA has helped generate more than 3,000 direct jobs in 1,800 business projects in all sectors by managing subsidies and aid to a value of over 19 million euros. It has also carried out more than 1,000 training projects directed at improving and updating the professional skills of 10,500 students.

These figures, for a city of 70,000 inhabitants, in themselves reflect the importance for local economic activity of the various managed aid regimes and additional services that PROMESA offers investors (business centre, industrial premises, support during the definition and implementation of projects, training, etc.).

But these results are not only the consequence of constant budgetary increases over the course of the years and an ongoing extension and diversification of aid regimes that combine local, national and Community funds.

These results are a reflection of how, with the responsiveness inherent to the private sector, business initiative can be reinforced in order to create greater wellbeing for all.

And above all they are our reference so that, day by day, like any other company, we can improve profits which, in our case, we measure in terms of the investment and employment we have helped to create in Melilla.

JOSÉ M^A LÓPEZ BUENO
President de Proyecto Melilla, S.A.